

W1Da Experience Limited

W1Da Experience Announces the Launch of the w1Da 3300D Ocean One Design Racing and Cruising Sailing Yacht, the first Renewable Energy Production Yacht, on 23rd January 2016

Mayo, Ireland: and Dusseldorf BOOT Show Stand: 16D20. 23rd January 2016.

W1Da Experience Limited based in Mayo, Ireland, announces the Launch to the German market of the new w1Da 33 Ocean One Design Racing and Cruising Sailing Yacht, the first Renewable Energy Production Racing and Cruising Yacht. Come to our Press Launch: 16D20 at 1500, 25th January.

The w1Da 3300D is the first Renewable Energy Production Racing and Cruising Yacht that enables both racing and cruising sailors to have maximum fun, minimum hassle and zero emissions. The w1Da 3300D is an environmentally friendly yacht that can operate entirely on its own wind, solar and water-based energy generation that produces no damaging emissions, yet enables safe long distance sailing, motoring (more than ten hours and extendable) without noise, and a comfortable cruising with domestic kitchen and bathroom, offering comforts few cruising boats can offer.

The w1Da 3300D will meet the EU RCD Category A "Ocean" regulation and presents the most environmentally friendly way to maximise the fun of sailing, minimise the hassle of maintenance, noise, costly moorings and transportation, and is the first production boat with zero emissions, thanks to its renewable energy generation, storage and drive systems.

For yacht racing beginners and experts, the w1Da 3300D enables close IRC and One Design racing, through the use of modern carbon fibre spars, lightweight laminate sails and a race-optimised keel that can fully retract and features a built-in shock-absorber to protect the yacht. The retracting keel, rudders and motor enable easier and safer mooring and transportation. For the cruising sailor the w1Da 3300D provides swift, stable and comfortable cruising in the scenic coasts and harbours that most other yachts simply cannot reach.

W1Da 3300D sailors can enjoy:

- **Safe sailing, thanks to its strong advanced epoxy laminate hull (that floats even when holed)**, its strong and lightweight carbon fibre spars and laminate sails, and its carbon bowsprit that enables racers and even the White Sails fleet to enjoy the fun of asymmetric spinnakers.
- **"No Noise" motoring when the wind dies: Zero Range Fear**
No longer: "Engine on, conversation off". Enjoy the quiet harbours and anchorages without disturbing the wildlife and fellow yachts, thanks to w1Da's Energy regeneration, storage and consumption Control Systems that offer a range of more than ten hours, and can be augmented and quickly replenished if needed. W1Da 3300D's solar, wind and water generators are always on, and have fewer than ten moving parts.
- **Less risk of damage or injury from grounding.** The w1Da 3300D's race-optimised keel provides minimum drag for racing whilst featuring a patent-pending internal "shock absorber" that can prevent keel damage if the yacht strikes the seabed or an underwater object. The keel can safely retract and absorb most grounding without damage.
- **Access to the most scenic coasts and harbours in Ireland and the UK.** Its fully retractable keel, electric motor and rudders enable the w1Da 3300D to be launched sit flat, stable and upright on sand, and shingle, and recovered using a standard slipway or ramp, onto its unique custom-built corrosion-minimised alloy trailer and towed behind a standard 4x4 or similar car, by its owners. Most yacht owners are restricted to sail within twenty miles of their mooring or marina. Without the need to take weeks off work, months of planning or huge costs of delivery, owners of w1Da 3300D will be able

to travel to the most enjoyable coastlines, regattas and rallies across Europe, especially the Ireland's scenic and unspoilt Wild Atlantic Way.

- **More fun with their friends and family and with other w1Da sailors**, thanks to an owner-run class association, with events, rallies and regattas across the UK and Ireland and continental Europe, from 2016.
- **Modern domestic comforts** provided by a kitchen as good as the one you have at home, with fan oven, induction hob, and a decent sized fridge. The bathroom is odour-free with comfortable domestic- sized toilet and a hot shower. The w1Da 3300D shows that race boats no longer have to be wet and uncomfortable (like damp camping); and cruiser boats need not be heavy and slow.
- **The best care, support and transportation that your yacht deserves**, the w1Da team offer you the most comprehensive maintenance, support and storage services in the UK and Ireland. Owners taking advantage of the w1Da's package gain low cost finance, reduced price annual insurance, maintenance, cleaning, and secure winter covered storage. We will even come and pick up your w1Da yacht when you want, and deliver it where and when it suits you including to two regattas in the UK or Ireland each year; and store it securely under cover over the winter.
- **The Lowest cost of ownership in its class**, w1Da boats will keep their value better than fast-depreciating "one-off" yachts. Mooring costs are lower for the w1Da 3300D because it can moor in less than 400mm of water. Boat yard fees are minimised because w1Da can be launched and recovered by its crew using their own car, when they like, without cranes or assistance. Owners can take their yachts home, and can sail and park them anywhere they like and yet still Ocean race and cruise when and where they want.
- **More fun sailing + less time fixing= Getting Out More.** The w1Da 3300D removes the "One day fixing for every day sailing" of older designs. No more repairing smelly noisy diesel engines and unreliable petrol outboards. No fan belts, impellers, gas bottles or cookers, antifouling cradles. With a light and strong easily handled rig, silent motor and domestic comfort the w1Da 3300D sets new standards for recreational sailing yachts.

The w1Da 3300D will be available for demonstration in Ireland, from 1st March 2016 and in Germany, Switzerland, Netherlands, Denmark, Sweden, Norway and Finland in Spring 2016. Please contact us to arrange your trial sail.

Contacts

For photographs, further detailed information, to arrange interviews and a demonstration sail see [w1Da.com](http://w1da.com) and contact Rory Staunton, or Kyla Connolly at info@w1da.com
Tel: 00 353 98 37742 Ireland or 00 44 1753 892015 (UK office)

A Press Conference will be held at 15:00 on 25th January 2016 on Stand 16D20 at the Dusseldorf BOOT Show and the press are invited to a VIP Reception that evening on the stand at 17:00. For your Invitation please contact us or visit our Stand in Hall 16.

W1Da Experience Limited
Lecanvey, Westport, Mayo, Ireland

See <http://www.w1da.com>

See our Technical Specification and Frequently Asked Questions for further information
